

CISCO Entrepreneurship Route



Course Name Cisco Entrepreneurship Route (Earning by Learning)

Instructor Cisco Networking Academy Instructor

Course Delivery Online/Remote

In this exclusive Cisco route, you will cover entrepreneurship fundamentals, including the entrepreneurial perspective, identifying opportunities, and crafting your entrepreneurial story. Offering a solid foundation for anyone interested in developing entrepreneurial skills. The 3-course entrepreneurship series follows a learning progression, building upon earlier content to help entrepreneurs develop a working knowledge of key business concepts and principles pivotal to each stage of entrepreneurship. Completion of this series can help you expand your business acumen and develop a multi-disciplinary approach to problem-solving, skills transferable to any career.

Launching a Business Venture is the second course in this series, designed to help aspiring entrepreneurs like you take action and learn the critical steps needed to strategically advance a business idea from planning to launch. You will step into the shoes of an entrepreneur through immersive real-world scenarios and discover the secrets of successful business launches and the top reasons why ventures fail. This course covers a comprehensive mix of topics like Marketing Techniques and Tools for Entrepreneurs, Launching the Imperfect Business: Lean Startup, Sales and Customer Service, and more!

Managing a Business Venture, the final course in our comprehensive 3-part entrepreneurship series, guides savvy entrepreneurs like you through strategic business management and startup operational planning.

Gain practical skills in entrepreneurial finance and accounting, including creating financial statements and projections. Discover the right business structure for your venture and understand its legal, tax, and risk implications. You'll also learn the art of networking to build your dream entrepreneurial team



Course Schedule (40 Hours Learning)

Week	Subject	Mode
Week 1	Entrepreneurship Visions, Pathways, Frameworks, Opportunities	Instructor-led
Week 2	Competitive Analysis, Developing Pitches, Idea Protection	Instructor-led
Week 3	Marketing, Branding, Sales, Early Failures	Instructor-led
Week 4	Business Ownership, Managing Plan, Growth, Feasibility Analysis, Launching	Instructor-led
Week 5	Funding Strategy, Accounting, Finance, Operational Plan	Instructor-led
Week 6	Business Structure, Managing Risks, Business Decisions, Seeking Support	Instructor-led

Exam schedule

Week	Subject
Week 2	Discovering Entrepreneurship Course Exam
Week 4	Launching a Business Venture Course Exam
Week 6	Managing a Business Venture Course Exam

Course Badges Included



Contact Us for Registration

- **Phone:** +441416286918 (WhatsApp/Call/Text)
- **Email:** Support@computersciencementors.co.uk
- **Online Registration:** <https://forms.gle/uTkTEDwsANMqm1sK7>
- **URL:** <https://www.computersciencementors.co.uk>



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